



Comox Valley Ringette Association

Incorporated under BC Society Act
March 23, 2009 - # S-54856
P.O. Box 3252, Courtenay, BC, V9N 5N4
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www.comoxvalleyringette.com

Good day

Are you looking for an opportunity to get your name out as a community supporter? The CVRA is currently accepting sponsors for our organization.

We have seen a dramatic rise in interest and enrollment in our programs over the last couple of years. With this growth, we hope to develop the programs to give our young athletes opportunities to compete, learn, grow and eventually contribute back to the sport they love.

We currently have the following sponsorship opportunities available:

1. Team sponsorship: \$500/year, four (4) total, one (1) taken = 3 available

- A team sponsorship gets your company named on a "bar" across the bottom of each player's jersey (8-15 players/team). Our athletes wear their jerseys for both practices and games, so you get a great deal of exposure.
- Your business name and a link to your web page will be listed under the "Silver Sponsors" on the CVRA web site.
- You will get a team photo in a frame with a commemorative 'thank you' for display in your business.
- Finally, if you would like a chance to address the team and parents, the organization will make it happen.
- And most of all, you have the satisfaction of knowing that you helped a group of kids get out of the house, off the couch and out learning how to challenge themselves, work as part of a team and gain self-confidence and respect along the way.

The funds from this sponsorship go towards the purchase/maintenance of jerseys and pants for our players, ice-time and referees. While the sponsorship does not cover all of these costs for a year (the bulk of costs are still borne by parents), they go a long ways towards making the sport affordable so all athletes are able to participate.

2. League Sponsorship: \$1,000/year, One (1) available

We also offer an opportunity to be a league-sponsor. At this commitment level you will receive *all of the team sponsorship benefits (listed above) as well as:*

- your business logo and a link to your web page will be listed under the "Golden Sponsors" on the CVRA web site.
- your name and logo will appear on all sign-up and release forms

- your name and logo will appear on team clothing purchased that season (hoodies, tshirts etc.)
- an acknowledgement of your sponsorship on all email correspondence from league officials (as part of the signature)
- an acknowledgement in any press releases issued on behalf of our league for accomplishments in out-of-town tournaments, community events, or other related releases.

Anyone who has been part of organized sports understands how many emails go out over the year - to have your name and logo imprinted on all of those emails creates a huge number of 'impressions' on local, targeted traffic.

The funds from this sponsorship go towards helping offset our organization's operational costs, coach and referee training, purchasing equipment such as goalie gear and coaching aids and promoting ourselves within the community.

We thank you for your consideration. If you have any further questions, you can contact Arran Arthur at 250-338-6992.

Sincerely,



Comox Valley Ringette Association Communications

President - Chettie Macdonald

Vice President - Sarah Steinbach

Secretary - Teresa Cameron

Treasurer - Joey Beaudin

