



Comox Valley Ringette Association

Incorporated under BC Society Act
March 23, 2009 - # S-54856
6633 Rennie Road, Courtenay, BC, V9J 1V1
cvringette@gmail.com
www.comoxvalleyringette.com

Good day,

Are you looking for an opportunity to get your name out as a community supporter? The CVRA is currently accepting sponsors for our organization.

We had seen a dramatic rise in interest and enrolment in our teams in the years leading up to COVID and now we are working hard to engage more kids in the sport again. We hope to develop the teams to give our young athletes opportunities to compete, learn, grow and eventually contribute back to the sport they love.

We currently have the following sponsorship opportunities available:

1. Player sponsorship: \$500/year or more,

- Your business name and a link to your web page will be listed under the "Player Sponsors" on the CVRA web site.
- You will get a team photo for display in your business.
- And most of all, you have the satisfaction of knowing that you helped a group of kids get out of the house, off the couch and out learning how to challenge themselves, work as part of a team and gain self-confidence and respect along the way.

The funds from this sponsorship go towards offsetting travel expenses for players going to tournaments, the purchase/maintenance of jerseys and pants for our players, ice-time and referees. While the sponsorship does not cover all of these costs for a year (the bulk of costs are still borne by parents), they go a long ways towards making the sport affordable so all athletes are able to participate.

2. Team Sponsorship: \$1,000/year or more,

We also offer an opportunity to be a team-sponsor. At this commitment level you will receive *all of the team sponsorship benefits (listed above) as well as:*

- your business logo and a link to your web page will be listed under the "Team Sponsors" on the CVRA web site.
- an acknowledgement of your sponsorship on all email correspondence from our CVRA email account
- an acknowledgement in any press releases issued on behalf of our league for accomplishments in out-of-town tournaments, community events, or other related releases.

3. League Sponsorship: \$3,000/year or more

- your business logo and a link to your web page will be listed under the "League Sponsors" on the CVRA web site.
- your name and logo will appear on all sign-up and release forms
- your name and logo will appear on team clothing purchased that season (hoodies, tshirts, jerseys etc.)
- an acknowledgement of your sponsorship on all email correspondence from league officials (as part of the signature)
- an acknowledgement in any press releases issued on behalf of our league for accomplishments in out-of-town tournaments, community events, or other related releases.

Anyone who has been part of organized sports understands how many emails go out over the year - to have your name and logo imprinted on all of those emails creates a huge number of 'impressions' on local, targeted traffic.

The funds from this sponsorship go towards helping offset our organization's operational costs, coach and referee training, purchasing equipment such as goalie gear and coaching aids and promoting ourselves within the community.

We thank you for your consideration. If you have any further questions, you can contact Arran Arthur at 250-650-7323.

Sincerely,



Comox Valley Ringette Association President

